

Wider Involvement

The world of AAC has always involved many professions as well as users of AAC their parents and carers. Nonetheless, CM members have always been predominantly speech and language therapists. (Interestingly in Germany most members are teachers although around the world the main profession represented in ISAAC is speech and language therapy.)

When selecting trustees, members are regularly advised of the need for trustees to represent, wherever possible, all geographical areas and professions as well as users of AAC and their parents and carers. Where there is an obvious gap the chair and trustees can co-opt up to three additional members to the board.

It has been an on-going concern that CM attracts relatively few members in Wales and very few in Northern Ireland. At one point, to raise the profile of CM in these areas reduced price attendance at the conference was offered to key people. The venues for Roadshows and Study Days are chosen to be accessible to delegates from all parts of the UK.

CM has tried different strategies to encourage cross fertilisation with other charities and for some time offered reduced price places at the conference. In 2016 not-for-profit charity stands are, for the first time, available free in the conference exhibition.